



# DNPsofColor

Connecting Through Diversity

6th Annual Conference

October 15–18, 2026 | Detroit, MI

Charles H. Wright Museum of African American History

## SPONSORSHIP & PARTNERSHIP OPPORTUNITIES AT A GLANCE

400+ expected attendees • 3,000+ national members • Virtual livestream • 50+ prior sponsors

### PREMIER PARTNERSHIP TIERS

OPPORTUNITY	INVESTMENT	KEY BENEFIT
<b>Visionary (Presenting Partner)</b>	<b>\$75,000+</b>	Top billing on ALL materials, keynote intro, 8 regs + VIP table
<b>Trailblazer</b>	<b>\$50,000</b>	Stage signage, session sponsor, 6 regs + VIP gala
<b>Pioneer</b>	<b>\$30,000</b>	Track sponsorship, exhibit, 4 regs + gala
<b>Catalyst</b>	<b>\$15,000</b>	Breakout sponsor, exhibit, 3 regs + gala
Advocate	<b>\$7,500</b>	Exhibit table, program ad, 2 regs + gala ticket
Ally	<b>\$3,500</b>	Digital visibility, 1 reg + gala ticket
Friend	<b>\$1,500</b>	Program listing, 1 registration

### KEYNOTE & PLENARY PACKAGES

OPPORTUNITY	INVESTMENT	KEY BENEFIT
<b>Keynote Presenting Sponsor</b>	<b>\$25,000</b>	3-min spotlight, stage branding, livestream overlay. Exclusive
Opening Plenary Sponsor	<b>\$15,000</b>	2-min brand message, stage signage. Exclusive
Closing Plenary Sponsor	<b>\$15,000</b>	Same as Opening Plenary. Exclusive
Plenary Session Sponsor	<b>\$10,000</b>	Individual session branding. Multiple available
Keynote Livestream Sponsor	<b>\$7,500</b>	Pre-roll ad, virtual banner, on-demand branding. Exclusive

### ALLEN-MAHONEY GALA AWARD SPONSORSHIPS

OPPORTUNITY	INVESTMENT	KEY BENEFIT
<b>Gala Presenting Sponsor</b>	<b>\$15,000</b>	Title sponsor of entire gala, VIP table for 10. Exclusive
McCamay-DeWitty Founders Award	<b>\$5,000</b>	DOC's highest honor. Present on stage. Exclusive
Virginia Allen & Black Angels Award	<b>\$5,000</b>	Humanitarian legacy award. Present on stage. Exclusive
Legacy of Justice & Human Flourishing	<b>\$4,000</b>	Dignity & justice award. Present on stage. Exclusive
Excellence Awards Bundle (4 awards)	<b>\$7,500</b>	Scholar + Faculty + Clinician + Mentor. Exclusive
Impact Awards Bundle (3 awards)	<b>\$6,000</b>	Health Equity + 2 DAISY Awards. Exclusive
Future of Nursing Bundle (3 awards)	<b>\$5,000</b>	Emerging Leader + Newly Minted + Student. Exclusive

### SCHOLARSHIP UNDERWRITING

OPPORTUNITY	INVESTMENT	KEY BENEFIT
<b>Black Angels Legacy Partner</b>	<b>\$15,000</b>	Anchor sponsor of Virginia Allen Scholarship Fund. Exclusive
Black Angels Champion	<b>\$10,000</b>	Major fund contributor. Stage recognition. 2 available
Named Scholarship Fund Creator	<b>\$15,000</b>	Create your own named scholarship. 2 available
Scholarship Champion	<b>\$10,000</b>	Fund 4–5 scholarships. Multiple available
Scholarship Advocate	<b>\$5,000</b>	Fund 2–3 scholarships. Multiple available
Scholarship Supporter / Friend	<b>\$1,000–\$2,500</b>	Fund 1 scholarship or registration grant

## SIGNATURE SPONSORSHIP EXPERIENCES

OPPORTUNITY	INVESTMENT	KEY BENEFIT
<b>Food &amp; Beverage Sponsor</b>	<b>\$20,000</b>	Brand all meals. 5-min presentation. Exclusive
<b>President's Roundtable Luncheon</b>	<b>\$15,000</b>	Exclusive luncheon with DOC leadership. Exclusive
Meet & Mingle Happy Hour	<b>\$15,000</b>	Thursday networking at Marriott. Exclusive
Hack-a-thon & Innovation Sponsor	<b>\$12,000</b>	Brand inaugural innovation track. Exclusive
Wellness Lounge Sponsor	<b>\$10,000</b>	Brand the self-care space. Exclusive
Student Happy Hour Sponsor	<b>\$8,000</b>	Student & emerging leader reception. Exclusive
Swag Bag Sponsor	<b>\$8,000</b>	Logo on every tote bag. Exclusive
Community Service Event Sponsor	<b>\$7,500</b>	Sunday Detroit nonprofit fundraiser. Exclusive
Badge & Lanyard Sponsor	<b>\$5,000</b>	Logo on every badge. Exclusive
Conference App Sponsor	<b>\$5,000</b>	App splash screen + push notification. Exclusive
CE/CME Credit Sponsor	<b>\$5,000</b>	Brand on all CE certificates. Exclusive
Charging Station Sponsor	<b>\$3,000</b>	Exhibit & common areas. 2 available
Photo Booth Sponsor	<b>\$3,000</b>	Branded photos + social amplification. Exclusive

## VIRTUAL & DIGITAL PACKAGES

OPPORTUNITY	INVESTMENT	KEY BENEFIT
<b>Virtual Platform Presenting Sponsor</b>	<b>\$15,000</b>	Branded virtual environment + pre-roll. Exclusive
On-Demand Content Sponsor	<b>\$10,000</b>	Brand on all 90-day recordings. Exclusive
Livestream Session Sponsor	<b>\$7,500</b>	Brand a livestreamed session. 3 available
Email Series Sponsor	<b>\$5,000</b>	6 emails to 3,000+ members. Exclusive
Social Media Takeover	<b>\$3,500</b>	1-day platform takeover. 3 available
Podcast Episode Sponsor	<b>\$2,500</b>	Conference podcast sponsor. 2 available

## EXHIBITOR & ADVERTISING

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Premium Exhibit Booth	<b>\$3,500</b>	Prime location, 2 passes, priority setup
Standard Exhibit Booth	<b>\$2,000</b>	Standard location, 1 pass
Virtual Exhibit Booth	<b>\$1,000</b>	Branded virtual platform page
Full-Page Ad (Inside Cover)	<b>\$2,000</b>	Premium placement. 2 available
Full-Page Ad (Interior)	<b>\$1,200</b>	8.5" x 11"
Half-Page / Quarter-Page Ad	<b>\$400-\$700</b>	Various sizes available
Virtual/App Banner Ad	<b>\$500</b>	Digital platform placement

## GALA TABLES & YEAR-ROUND

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Gala VIP Table (8 guests)	<b>\$5,000</b>	Premium seating, stage recognition
Gala Standard Table (8 guests)	<b>\$2,500</b>	Program recognition
Individual Gala Ticket	<b>\$350</b>	Single admission
DOCs Institute Founding Sponsor	<b>\$15,000+/yr</b>	Founding partner of fellowships & journal
Signature Program Sponsor	<b>\$10,000/yr</b>	Named sponsor of a DOC program
Website / Commencement Sponsor	<b>\$5,000/yr</b>	Year-round digital visibility
Newsletter / Webinar Sponsor	<b>\$2,500-\$3,000/yr</b>	Monthly or quarterly engagement

**Inspiring Nurses. Empowering Professionals. Transforming Nursing Practice.**

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## Custom packages available

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co-branded partnerships welcome

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