



DNP's of Color

Connecting Through Diversity

6th Annual Conference

October 15–18, 2026 | Detroit, MI

Charles H. Wright Museum of African American History

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES AT A GLANCE

400+ expected attendees • 3,000+ national members • Virtual livestream • 50+ prior sponsors

PREMIER PARTNERSHIP TIERS

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Visionary (Presenting Partner)	\$75,000+	Top billing on ALL materials, keynote intro, 8 regs + VIP table
Trailblazer	\$50,000	Stage signage, session sponsor, 6 regs + VIP gala
Pioneer	\$30,000	Track sponsorship, exhibit, 4 regs + gala
Catalyst	\$15,000	Breakout sponsor, exhibit, 3 regs + gala
Advocate	\$7,500	Exhibit table, program ad, 2 regs + gala ticket
Ally	\$3,500	Digital visibility, 1 reg + gala ticket
Friend	\$1,500	Program listing, 1 registration

KEYNOTE & PLENARY PACKAGES

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Keynote Presenting Sponsor	\$25,000	3-min spotlight, stage branding, livestream overlay. Exclusive
Opening Plenary Sponsor	\$15,000	2-min brand message, stage signage. Exclusive
Closing Plenary Sponsor	\$15,000	Same as Opening Plenary. Exclusive
Plenary Session Sponsor	\$10,000	Individual session branding. Multiple available
Keynote Livestream Sponsor	\$7,500	Pre-roll ad, virtual banner, on-demand branding. Exclusive

ALLEN-MAHONEY GALA AWARD SPONSORSHIPS

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Gala Presenting Sponsor	\$15,000	Title sponsor of entire gala, VIP table for 10. Exclusive
McCamey-DeWitty Founders Award	\$5,000	DOC's highest honor. Present on stage. Exclusive
Virginia Allen & Black Angels Award	\$5,000	Humanitarian legacy award. Present on stage. Exclusive
Legacy of Justice & Human Flourishing	\$4,000	Dignity & justice award. Present on stage. Exclusive
Excellence Awards Bundle (4 awards)	\$7,500	Scholar + Faculty + Clinician + Mentor. Exclusive
Impact Awards Bundle (3 awards)	\$6,000	Health Equity + 2 DAISY Awards. Exclusive
Future of Nursing Bundle (3 awards)	\$5,000	Emerging Leader + Newly Minted + Student. Exclusive

SCHOLARSHIP UNDERWRITING

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Black Angels Legacy Partner	\$15,000	Anchor sponsor of Virginia Allen Scholarship Fund. Exclusive
Black Angels Champion	\$10,000	Major fund contributor. Stage recognition. 2 available
Named Scholarship Fund Creator	\$15,000	Create your own named scholarship. 2 available
Scholarship Champion	\$10,000	Fund 4–5 scholarships. Multiple available
Scholarship Advocate	\$5,000	Fund 2–3 scholarships. Multiple available
Scholarship Supporter / Friend	\$1,000–\$2,500	Fund 1 scholarship or registration grant

Full prospectus with detailed benefits available upon request | conference@dnpsofcolor.org | www.dnpsofcolor.org

SIGNATURE SPONSORSHIP EXPERIENCES

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Food & Beverage Sponsor	\$20,000	Brand all meals, 5-min presentation. Exclusive
President's Roundtable Luncheon	\$15,000	Exclusive luncheon with DOC leadership. Exclusive
Meet & Mingle Happy Hour	\$15,000	Thursday networking at Marriott. Exclusive
Hack-a-thon & Innovation Sponsor	\$12,000	Brand inaugural innovation track. Exclusive
Wellness Lounge Sponsor	\$10,000	Brand the self-care space. Exclusive
Student Happy Hour Sponsor	\$8,000	Student & emerging leader reception. Exclusive
Swag Bag Sponsor	\$8,000	Logo on every tote bag. Exclusive
Community Service Event Sponsor	\$7,500	Sunday Detroit nonprofit fundraiser. Exclusive
Badge & Lanyard Sponsor	\$5,000	Logo on every badge. Exclusive
Conference App Sponsor	\$5,000	App splash screen + push notification. Exclusive
CE/CME Credit Sponsor	\$5,000	Brand on all CE certificates. Exclusive
Charging Station Sponsor	\$3,000	Exhibit & common areas. 2 available
Photo Booth Sponsor	\$3,000	Branded photos + social amplification. Exclusive

VIRTUAL & DIGITAL PACKAGES

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Virtual Platform Presenting Sponsor	\$15,000	Branded virtual environment + pre-roll. Exclusive
On-Demand Content Sponsor	\$10,000	Brand on all 90-day recordings. Exclusive
Livestream Session Sponsor	\$7,500	Brand a livestreamed session. 3 available
Email Series Sponsor	\$5,000	6 emails to 3,000+ members. Exclusive
Social Media Takeover	\$3,500	1-day platform takeover. 3 available
Podcast Episode Sponsor	\$2,500	Conference podcast sponsor. 2 available

EXHIBITOR & ADVERTISING

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Premium Exhibit Booth	\$3,500	Prime location, 2 passes, priority setup
Standard Exhibit Booth	\$2,000	Standard location, 1 pass
Virtual Exhibit Booth	\$1,000	Branded virtual platform page
Full-Page Ad (Inside Cover)	\$2,000	Premium placement. 2 available
Full-Page Ad (Interior)	\$1,200	8.5" x 11"
Half-Page / Quarter-Page Ad	\$400-\$700	Various sizes available
Virtual/App Banner Ad	\$500	Digital platform placement

GALA TABLES & YEAR-ROUND

OPPORTUNITY	INVESTMENT	KEY BENEFIT
Gala VIP Table (8 guests)	\$5,000	Premium seating, stage recognition
Gala Standard Table (8 guests)	\$2,500	Program recognition
Individual Gala Ticket	\$350	Single admission
DOCs Institute Founding Sponsor	\$15,000+/yr	Founding partner of fellowships & journal
Signature Program Sponsor	\$10,000/yr	Named sponsor of a DOC program
Website / Commencement Sponsor	\$5,000/yr	Year-round digital visibility
Newsletter / Webinar Sponsor	\$2,500-\$3,000/yr	Monthly or quarterly engagement

Inspiring Nurses. Empowering Professionals. Transforming Nursing Practice.

Ready to partner?

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Custom packages available

Multi-year, research, pipeline, and co-branded partnerships welcome

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