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## 6TH ANNUAL NATIONAL CONFERENCE

*Designing Our Collective Future:  
Igniting Community and Driving Innovation*

**October 15–18, 2026**

The Charles H. Wright Museum of African American History  
Detroit, Michigan

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## PARTNERSHIP & SPONSORSHIP PROSPECTUS

*Keynote Sponsorships • Allen-Mahoney Award & Scholarship Underwriting  
Signature Experiences • Virtual & Digital Packages • Year-Round Partnerships*

[www.dnpsofcolor.org](http://www.dnpsofcolor.org) | [conference@dnpsofcolor.org](mailto:conference@dnpsofcolor.org)

## ABOUT DNPS OF COLOR

DNPs of Color (DOC) is a 501(c)(3) nonprofit organization whose mission is to increase diversity in doctoral studies, clinical practice, and leadership for nurses. As the only national organization dedicated to DNP-prepared nurses of color, DOC represents a growing community of nearly 3,000 members — including students, advanced practice registered nurses, faculty, entrepreneurs, and healthcare leaders — spanning the United States and reaching internationally.

Since our founding, DOC has provided a powerful community for nurses of color who have obtained, are aspiring to, or are working toward their Doctor of Nursing Practice. Our programming includes professional development, national conferences, virtual commencements (400+ graduates recognized since 2020), mentorship initiatives, speaker series, research fellowships, and advocacy for educational support.

DOC is a Designated Colleague Organization of the American Association of Colleges of Nursing (AACN) and an NP Organization with the American Association of Nurse Practitioners (AANP). We partner with Jonas Nursing & Veterans Healthcare, LAUNCH Augusta, MakerHealth, Doctors of Nursing Practice Inc., and many other organizations.

## OUR SIGNATURE PROGRAMS

DOC delivers year-round programming that creates multiple touchpoints for sponsor visibility:

PROGRAM	DESCRIPTION
Care Beyond Cure	Equips providers with primary palliative care knowledge and advocacy skills, addressing care for historically excluded communities.
diMENSions in Nursing	Supports doctorally prepared men in nursing through mentorship, leadership development, and professional connection.
My DNP Manuscript	Structured mentorship transforming scholarly projects into peer-reviewed publications.
DOC Speaker Series	Dual-track platform featuring subject matter experts and a Future DOC track for aspiring DNP students.
DOC Research Fellowship	Emerging nurse researchers gain mentorship, training, and opportunities to advance health equity inquiry.
CEO Leadership Bootcamp	90-hour practicum pairing DNP students with CEO mentors for executive leadership skill development.
HBCU DNP Academic Collaborative	National think tank and resource hub for doctoral nursing programs at HBCUs.

## WHY PARTNER WITH US

When you invest in DNPs of Color, you invest in the future of healthcare. Our members are advanced practice providers, nursing executives, faculty, researchers, and health system leaders. Your partnership directly supports the only national organization building the pipeline of doctoral-prepared nurses of color.

**3,000+**

National Members

**400+**

Expected Attendees

**50+**

Prior Year Sponsors

**400+**

Graduates Recognized

Our audience includes nurse practitioners, clinical nurse specialists, nursing faculty, health system executives, nurse entrepreneurs, DNP students, health policy advocates, and interdisciplinary allies committed to health equity.

## OUR SPONSORS' IMPACT

Sponsor support creates ripple effects far beyond the conference itself. Last year alone, we distributed over \$10,000 in professional development scholarships, hosted nearly 30 first-time student attendees, and patronized 7 small businesses including 5 minority-owned and 2 women-owned enterprises.

Through our annual community giving initiative, DOC has raised over \$50,000 for local nonprofits in each conference host city:

ORGANIZATION	LOCATION & IMPACT
A Sista's Touch	Oakland, CA — Supporting women and families in the Bay Area community
ArtWell	Philadelphia, PA — \$11,000+ donated supporting youth through multidisciplinary arts, education, and creative reflection
The Equity Lab	Washington, DC — Advancing equity-centered solutions in education and community development
It Takes Two	Baltimore, MD — Strengthening families and communities through partnership and mentorship
2026: Detroit TBD	Detroit, MI — Continuing our tradition of giving back to the host city community

*Your sponsorship dollars don't just fund a conference — they fund scholarships, community investment, small business support, and the development of the next generation of nursing leaders.*

## 2026 CONFERENCE AT A GLANCE

<b>Theme</b>	Designing Our Collective Future: Igniting Community and Driving Innovation
<b>Dates</b>	October 15–18, 2026
<b>Venue</b>	The Charles H. Wright Museum of African American History, Detroit, MI
<b>Attendance</b>	400+ in-person   Virtual livestream component
<b>Allen-Mahoney Gala</b>	Saturday, October 17, 7–11 PM   13 award categories + DAISY Awards
<b>Meet &amp; Greet</b>	Thursday, October 15, 6:30 PM — Detroit Marriott at the Renaissance Center
<b>Student Happy Hour</b>	New for 2026 — dedicated networking event for students and emerging leaders
<b>President's Roundtable</b>	New for 2026 — exclusive luncheon with DOC leadership and select sponsors
<b>Sessions</b>	Thursday & Friday 7 AM–5 PM   Saturday 7 AM–12 PM
<b>Community Service</b>	Sunday, October 18 — Virtual fundraiser-a-thon for local Detroit nonprofit
<b>New Tracks</b>	Inaugural Hack-a-thon & Creative Storytelling Workshop   Clinical Practice Track
<b>Scholarships</b>	Professional development scholarships and conference registration grants
<b>Virtual</b>	Livestream of keynotes and select sessions; on-demand access post-conference

## OUR ORGANIZATIONAL REACH

<b>OUR TEAM &amp; COMMUNITY</b>	<b>COMING SOON — DOCS INSTITUTE</b>
7 Board of Directors 13 Advisory Committee Members 6 Active Committees 7 Signature Programs year-round 2,500+ individuals nationwide	Post-DNP Research Fellowship Post-DNP Faculty of Color Fellowship Post-DNP Clinician & Leadership Fellowship Journal of DNPs of Color DNP Pipeline/Pathway Programs

## PREMIER PARTNERSHIP TIERS

Our partnership tiers provide meaningful visibility, engagement, and alignment with the DOC mission. All sponsorship contributions are tax-deductible as permitted by law.

TIER	INVESTMENT	BENEFITS
VISIONARY	\$75,000+	<ul style="list-style-type: none"> <li>✓ Exclusive Presenting Partner — "Presented by [Your Brand]" on all materials</li> <li>✓ Keynote introduction with 3-minute brand spotlight</li> <li>✓ Premium exhibit table at highest-traffic Wright Museum location</li> <li>✓ Full-page ad in program (inside front or back cover)</li> <li>✓ Logo on ALL marketing, event site, app, virtual platform, and signage</li> <li>✓ Dedicated social media series (4 posts pre-, during, post-conference)</li> <li>✓ 8 conference &amp; gala registrations + 1 VIP table at Allen-Mahoney Gala</li> <li>✓ Branded swag bag item + post-conference contact list (opt-in)</li> <li>✓ Year-round logo on dnpsofcolor.org + virtual platform branding</li> </ul>
TRAILBLAZER	\$50,000	<ul style="list-style-type: none"> <li>✓ Co-branded keynote stage signage + session sponsorship</li> <li>✓ Premium exhibit table + full-page ad</li> <li>✓ Logo on all marketing, event site, virtual platform, and signage</li> <li>✓ Dedicated social media feature (3 posts)</li> <li>✓ 6 conference &amp; gala registrations + VIP gala seating</li> <li>✓ Branded swag bag item + post-conference contact list (opt-in)</li> </ul>
PIONEER	\$30,000	<ul style="list-style-type: none"> <li>✓ Workshop or track sponsorship (Hack-a-thon or Clinical Practice Track)</li> <li>✓ Exhibit table + half-page ad</li> <li>✓ Logo on select materials, event site, virtual platform</li> <li>✓ Social media recognition (2 posts)</li> <li>✓ 4 conference &amp; gala registrations</li> </ul>
CATALYST	\$15,000	<ul style="list-style-type: none"> <li>✓ Breakout session sponsorship + exhibit table</li> <li>✓ Quarter-page ad in program</li> <li>✓ Logo in digital program and event site</li> <li>✓ Social media recognition (1 post)</li> <li>✓ 3 conference &amp; gala registrations</li> </ul>
ADVOCATE	\$7,500	<ul style="list-style-type: none"> <li>✓ Logo in digital program and on event site</li> <li>✓ Exhibit table + quarter-page ad</li> <li>✓ Acknowledgment at opening and closing sessions</li> <li>✓ 2 conference registrations + 1 gala ticket</li> </ul>
ALLY	\$3,500	<ul style="list-style-type: none"> <li>✓ Logo in digital program and on event site</li> <li>✓ Acknowledgment at opening and closing sessions</li> <li>✓ Digital ad on virtual platform</li> </ul>

		<ul style="list-style-type: none"><li>✓ 1 conference registration + 1 gala ticket</li></ul>
<b>FRIEND</b>	<b>\$1,500</b>	<ul style="list-style-type: none"><li>✓ Name in conference program and event site</li><li>✓ Acknowledgment at opening session</li><li>✓ 1 conference registration</li></ul>

**Catalyst (\$15K) and above: virtual platform branding included. Trailblazer (\$50K) and above: post-conference attendee contact list (opt-in)**

## KEYNOTE & PLENARY SPONSORSHIP PACKAGES

The keynote and plenary sessions are the highest-attendance moments — every attendee plus the virtual livestream audience. These premium packages offer unmatched brand visibility.

PACKAGE	DETAILS & INVESTMENT
Keynote Presenting Sponsor	\$25,000
	"Keynote Address Presented by [Your Brand]" on all materials. 3-minute brand spotlight before keynote. Co-branded stage and podium. Logo on livestream overlay. Full-page ad. 6 conference & gala registrations + VIP seating. Post-conference content feature. Dedicated social media. EXCLUSIVE: 1 available.
Opening Plenary Sponsor	\$15,000
	Present the opening plenary. Verbal introduction and 2-minute brand message. Co-branded stage signage. Logo on session materials and livestream. Half-page ad. 4 conference & gala registrations. Social media feature. EXCLUSIVE: 1 available.
Closing Plenary Sponsor	\$15,000
	Present the closing plenary. Same benefits as Opening Plenary. EXCLUSIVE: 1 available.
Plenary Session Sponsor	\$10,000
	Sponsor an individual plenary or featured panel. Verbal acknowledgment, branded signage, logo on session page, quarter-page ad. 3 conference & gala registrations. Multiple available.
Keynote Livestream Sponsor	\$7,500
	Own the digital keynote experience. Pre-roll video (30 sec), banner during livestream, logo on on-demand recording (90 days). 5 virtual + 2 in-person registrations. EXCLUSIVE: 1 available.

Keynote packages can be combined with Premier Tiers for maximum visibility, or purchased independently.

## ALLEN-MAHONEY GALA AWARD SPONSORSHIPS

The Allen-Mahoney Scholarship and Award Gala (Saturday, October 17, 7-11 PM) is the emotional pinnacle of the conference. With 13 award categories honoring excellence in nursing — plus partnership with the internationally recognized DAISY Foundation — each award is a powerful brand moment on stage.

Award sponsors are announced from the stage, paired with the award in all printed and digital materials, and featured in social media coverage of the winners.

GALA PACKAGE	DETAILS & INVESTMENT
Allen-Mahoney Gala Presenting Sponsor \$15,000	"The Allen-Mahoney Gala, Presented by [Your Brand]" on all gala materials. Stage branding, 2-minute welcome remarks, premium VIP table for 10, logo on gala invitations and program, dedicated social media coverage. EXCLUSIVE: 1 available.

### PRESTIGE AWARDS — Individual Sponsorship

DOC's highest honors, each carrying the weight of the organization's founding story and legacy.

AWARD	INVESTMENT & BENEFITS
McComey-DeWitty Founders Lifetime Achievement Award \$5,000	DOC's highest honor. Named for Drs. McComey and DeWitty. Sponsor presents on stage. "Presented by [Your Brand]" on award materials and gala program. Social media feature with winner. 2 gala tickets. EXCLUSIVE.
Dr. Virginia Allen & Black Angels Humanitarian Award \$5,000	Named in honor of Virginia Allen and the approximately 300 courageous Black nurses — the Black Angels — who served as the heart of the caregiving team at Sea View Hospital (1928-1960), the world's largest tuberculosis sanitarium. Virginia Allen, one of the last living embodiments of this legacy, began nursing at age 16 and dedicated her career to caring for those others hesitated to treat. This award honors nursing professionals demonstrating exemplary dedication to humanitarian efforts and health equity for underserved communities. Sponsor presents on stage. Full program and social media recognition. 2 gala tickets. EXCLUSIVE.
Legacy of Justice & Human Flourishing Award \$4,000	Honors individuals advancing dignity, justice, and well-being with lasting impact. Sponsor presents on stage. Program and social media recognition. 2 gala tickets. EXCLUSIVE.

### EXCELLENCE AWARDS BUNDLE — \$7,500

Sponsor all four awards recognizing the pinnacle of nursing scholarship, teaching, clinical care, and mentorship. Your brand announced four times from the stage.

AWARDS INCLUDED	DESCRIPTION
Dr. Kechi Iheduru-Anderson Scholar Award	Extraordinary excellence in research or evidence-based practice. Named for Dr. Iheduru-Anderson's transformative impact on nursing scholarship.

Outstanding Faculty	Excellence and innovation in teaching/learning approaches in nursing education.
Outstanding Clinician	Equity-minded, high-quality, patient-centered care and interdisciplinary teamwork.
Outstanding Mentor	Quality mentoring relationships, particularly supporting doctoral scholars and students of color.

**Benefits:** Present all four awards on stage. "Excellence Awards Presented by [Your Brand]" in gala program. Social media feature per winner. 4 gala tickets. **EXCLUSIVE:** 1 sponsor.

### IMPACT AWARDS BUNDLE — \$6,000

Sponsor awards recognizing transformative health equity impact, including DOC's DAISY Foundation partnership.

AWARDS INCLUDED	DESCRIPTION
DNPs of Color AdvancingHealth Equity Award	Recognizes transformative advancements in health equity for communities most impacted by disparities.
DOC DAISY NurseLeader Award	International DAISY Foundation partnership. Outstanding nursing leadership creating environments of exceptional care.
DOC DAISY Award forNurses AdvancingHealth Equity	DAISY partnership. Meaningful contributions to health equity and compassionate care for vulnerable populations.

**Benefits:** Present all three awards. "Impact Awards Presented by [Your Brand]" in program. DAISY co-branding opportunity. Social media per winner. 3 gala tickets. **EXCLUSIVE:** 1 sponsor.

### FUTURE OF NURSING AWARDS BUNDLE — \$5,000

Celebrate the next generation. Ideal for academic institutions and health systems investing in workforce pipeline.

AWARDS INCLUDED	DESCRIPTION
Emerging Leader Award	Recognizes newer members demonstrating leadership, volunteerism, and significant contributions in a short time.
Newly Minted DOCConference Grant	Conference grants for new DNP professionals within two years of graduation.
Student Project Award& Travel Grant	Travel grant recognizing student contributions and enabling conference attendance.

**Benefits:** Present all three awards. "Future of Nursing Awards Presented by [Your Brand]" in program. Social media per winner. 3 gala tickets. **EXCLUSIVE:** 1 sponsor.

## SCHOLARSHIP UNDERWRITING

Professional development scholarships remove financial barriers so talented nurses of color can access the conference. Your scholarship sponsorship is announced at the Allen-Mahoney Gala, and each recipient knows your organization made their attendance possible.

DOC has a proven track record with named scholarships already established through Leadership Lessons From, Dr. Torica Fuller, and the J&W Pauldin Foundation.

### FEATURED: VIRGINIA ALLEN & THE BLACK ANGELS SCHOLARSHIP FUND

In 1928, approximately 300 courageous Black nurses became the heart of the caregiving team at Sea View Hospital, the world's largest tuberculosis sanitarium. When others hesitated, these women — known as the Black Angels — stepped forward to provide direct patient care to those who desperately needed it. Among them was Virginia Allen, who began nursing at age 16 and remains one of the last living embodiments of this extraordinary legacy.

The Virginia Allen & Black Angels Scholarship Fund seeks to ensure that their legacy lives on through the next generation of nurses of color. This is a dedicated, named fund with its own fundraising campaign — and a unique opportunity for sponsors to attach their brand to one of nursing's most powerful stories.

BLACK ANGELSSCHOLARSHIP TIER	DETAILS & INVESTMENT
Black Angels LegacyPartner \$15,000	Anchor sponsor of the Virginia Allen & Black Angels Scholarship Fund. "Black Angels Scholarship, Powered by [Your Brand]" on all scholarship materials. Dedicated 3-minute gala spotlight telling the Black Angels story alongside your brand. Logo on scholarship application, selection communications, and recipient letters. Dedicated email to 3,000+ members. 4 conference & gala registrations. Featured in DOC annual impact report. EXCLUSIVE: 1 available.
Black Angels Champion \$10,000	Major contributor. Gala stage recognition during scholarship awards. Logo on scholarship communications and program. Social media feature with Black Angels story. 2 conference & gala registrations. EXCLUSIVE: 2 available.
Black Angels Patron \$5,000	Fund multiple scholarships. Gala recognition. Logo in program and event site. 1 conference & gala registration. Multiple available.
Black Angels Supporter \$2,500	Fund 1 scholarship. Recognition in gala program and from the stage. 1 gala ticket. Multiple available.

### GENERAL CONFERENCE SCHOLARSHIPS

Beyond the Black Angels Fund, sponsor general professional development scholarships and conference registration grants:

SCHOLARSHIP TIER	DETAILS & INVESTMENT
Named ScholarshipFund Creator \$15,000	Create a permanently named scholarship in your organization's name or in honor of a designee. Funds 6–8 conference scholarships. Gala spotlight

	(2 min). Logo on all scholarship communications. Dedicated email to 3,000+ members. 4 conference & gala registrations. EXCLUSIVE: 2 available.
Scholarship Champion\$10,000	Fund 4–5 scholarships. Gala stage recognition. Logo on scholarship communications and in program. Social media feature. 2 conference & gala registrations. Multiple available.
Scholarship Advocate\$5,000	Fund 2–3 scholarships. Gala recognition. Logo in program and event site. 1 conference & gala registration. Multiple available.
Scholarship Supporter\$2,500	Fund 1 scholarship. Recognition in gala program and from the stage. 1 gala ticket. Multiple available.
Scholarship Friend\$1,000	Fund 1 student registration grant. Recognition in program. Multiple available.

*Every scholarship recipient receives a personalized letter acknowledging your support. Scholarship sponsors are highlighted in all post-conference impact reports.*

## ALLEN-MAHONEY GALA TABLE PACKAGES

PACKAGE	DETAILS & INVESTMENT
Gala VIP Table\$5,000	Premium table for 8 guests. Special recognition in program and from the stage. Preferred seating. Branded centerpiece.
Gala Standard Table\$2,500	Table for 8 guests. Recognition in gala program.
Individual Gala Ticket\$350	Single gala admission. Program listing.

## SIGNATURE SPONSORSHIP EXPERIENCES

Exclusive, limited-availability packages offering high-impact brand moments at the Charles H. Wright Museum and beyond.

EXPERIENCE	DETAILS & INVESTMENT
Food & Beverage Sponsor \$20,000	Brand all meal functions. Signage at food stations, 5-min thought leadership presentation, exhibit table, 4 conference & gala registrations, social media. EXCLUSIVE.
President's Roundtable Luncheon Sponsor \$15,000	Presenting sponsor of exclusive luncheon with DOC leadership and invited executives. Intimate brand engagement with senior decision-makers. Branded table signage, 2-min remarks, 4 luncheon seats + 2 conference & gala registrations, dedicated social media feature. EXCLUSIVE.
Meet & Mingle Happy Hour Sponsor \$15,000	Thursday evening networking at Detroit Marriott Renaissance Center. Branded signage, 5-min welcome, exhibit table, 4 conference & gala registrations. EXCLUSIVE.
Hack-a-thon & Innovation Sponsor \$12,000	Inaugural Hack-a-thon and Creative Storytelling Workshop. Brand the innovation track, prizes, 3-min opening, exhibit table, 3 conference & gala registrations. EXCLUSIVE.
Wellness Lounge Sponsor \$10,000	Brand the wellness/self-care space. Branded wellness items, signage, 3 conference & gala registrations, social media. EXCLUSIVE.
Student Happy Hour Sponsor \$8,000	NEW: Presenting sponsor of the student & emerging leader networking reception. Branded signage, welcome remarks, opportunity to distribute recruitment materials, 2 conference registrations, social media feature. Ideal for academic institutions and health systems building pipeline. EXCLUSIVE.
Swag Bag Sponsor \$8,000	Your logo on official tote bag. Branded item inside, social media, 2 conference & gala registrations. EXCLUSIVE.
Community Service Event Sponsor \$7,500	Sunday Virtual Fundraiser-athon for Detroit nonprofit. Co-branding, social media campaign, 2 conference & gala registrations. EXCLUSIVE.
Badge & Lanyard Sponsor \$5,000	Your logo on every badge and lanyard. Social media, 2 conference registrations. EXCLUSIVE.
Conference App Sponsor \$5,000	Branded splash screen and app banner. 1 push notification, 2 conference registrations. EXCLUSIVE.
CE/CME Credit Sponsor \$5,000	Your brand on all CE certificates and communications. Education partner recognition, 2 registrations. EXCLUSIVE.
Charging Station Sponsor \$3,000	Brand charging stations in exhibit and common areas. Signage, 1 registration. 2 available.
Photo Booth Sponsor \$3,000	Brand the photo booth. Logo watermark, social media amplification, 1 registration. EXCLUSIVE.

## VIRTUAL & DIGITAL SPONSORSHIP PACKAGES

Expand your reach beyond the Wright Museum with the 2026 virtual livestream component.

PACKAGE	DETAILS & INVESTMENT
Virtual Platform Presenting Sponsor \$15,000	Branded virtual environment. Pre-roll ad before keynotes. Banner on all pages. 10 virtual + 2 in-person registrations. EXCLUSIVE.
On-Demand Content Sponsor \$10,000	Your brand on all post-conference recordings (90 days). Pre-roll logo per recording. Dedicated email to virtual attendees. EXCLUSIVE.
Livestream Session Sponsor \$7,500	Brand a livestreamed session. Pre-roll, moderator acknowledgment, banner. 5 virtual + 1 in-person registration. 3 available.
Email Series Sponsor \$5,000	Logo in 6 pre-conference emails to 3,000+ members. 1 dedicated brand email. EXCLUSIVE.
Social Media Takeover \$3,500	One-day takeover of DOC's Instagram, LinkedIn, X/Twitter during conference week. 4-6 posts. 1/day, 3 available.
Podcast Episode Sponsor \$2,500	Conference-edition podcast sponsor. Pre/post-roll, episode artwork, show notes. 2 available.

## EXHIBITOR PACKAGES

PACKAGE	DETAILS & INVESTMENT
Premium Booth \$3,500	Prime Wright Museum location. 6' table, chairs, power. Program profile. All networking events. 2 conference passes. Priority setup.
Standard Booth \$2,000	Standard location. 6' table, chairs. Program profile. Networking events. 1 pass.
Virtual Booth \$1,000	Branded virtual platform page with description, logo, resources, chat/video. 2 virtual registrations.

## ADVERTISING OPPORTUNITIES

AD PLACEMENT	INVESTMENT & SPECIFICATIONS
Full-Page — Inside Cover	\$2,000   8.5" x 11" / 8.75" x 11.25" (bleed). 2 available.
Full-Page — Interior	\$1,200   8.5" x 11" / 8.75" x 11.25" (bleed)

Half-Page	\$700   8.5" x 5.5" / 8.75" x 5.625" (bleed)
Quarter-Page	\$400   4.25" x 2.75" / 4.375" x 2.8125" (bleed)
Virtual Platform Banner	\$500   728 x 90 px or 300 x 250 px
Conference App Banner	\$500   320 x 50 px

*All ads: high-res PDF, PNG, or JPG. Deadline: September 1, 2026. DOC reserves the right to approve content for mission alignment.*

## YEAR-ROUND PARTNERSHIP OPPORTUNITIES

Extend visibility across DOC's 3,000+ member community and 7 signature programs year-round.

OPPORTUNITY	DETAILS & INVESTMENT
DOCs Institute Founding Sponsor \$15,000+/year	Founding sponsor as DOC launches fellowships, journal, and pipeline programs. Custom benefits.
Signature Program Sponsor \$10,000/year	Named sponsor of a DOC signature program (Care Beyond Cure, diMENsions, CEO Bootcamp, HBCU Collaborative, etc.). Year-round branding.
Student Mentorship Sponsor \$7,500/year	Named sponsor of mentorship program. Brand in all mentorship communications. Conference and newsletter recognition.
Virtual Commencement Sponsor \$5,000/year	Named sponsor of DOC's Virtual Commencement (400+ graduates since 2020). Ceremony branding and social media.
Website Banner Sponsor \$5,000/year	Rotating banner on dnpsofcolor.org reaching 3,000+ year-round.
Newsletter Sponsor \$3,000/year or \$500/month	Logo and brand message in monthly newsletter to full membership.
Webinar Series Sponsor \$2,500/series	Presenting sponsor of quarterly educational webinars. Logo, intro, recording distribution.

## CUSTOM PARTNERSHIP PACKAGES

We welcome custom packages aligning your brand with our mission: multi-year commitments, research or innovation fund sponsorship, workforce pipeline programs, regional chapter events, and co-branded thought leadership content.

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## PAYMENT & LOGISTICS

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finance@dnpsofcolor.org

[www.dnpsofcolor.org/donate](http://www.dnpsofcolor.org/donate)

Tax-deductible as permitted by law. 501(c)(3) EIN available upon request.

Deadlines: Tier sponsorships and signature experiences by July 15, 2026. Advertising by September 1, 2026. Exhibit booths first-come, first-served.

Payment and sponsorships non-refundable.

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## LET'S DESIGN OUR COLLECTIVE FUTURE TOGETHER

Every dollar invested in DNPs of Color advances health equity, develops the nursing workforce, and creates lasting impact. We're excited to partner with you.

### CONTACT US

Email: [conference@dnpsofcolor.org](mailto:conference@dnpsofcolor.org)

Web: [www.dnpsofcolor.org](http://www.dnpsofcolor.org)

Social: @DNPSOFCOLOR

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*DNPs of Color is a 501(c)(3) nonprofit. Contributions may be tax-deductible as permitted by law.*

**Inspiring Nurses. Empowering Professionals. Transforming Nursing Practice.**