



DNPs of Color

Calling All Game Changers and Trailblazers

October 19-22nd *Washington, DC*
2023 Annual Conference

Sponsorship Packages

2023 Annual Conference

DNPs of Color

Calling All Game Changers and Trailblazers

October 19-22, 2023

Washington, DC

LOCATION:

National Museum of the American Indian

www.dnpsofcolor.org

info@dnpsofcolor.org



About Us

DNPs of Color (DOC), is a 501c3 nonprofit organization whose mission is to increase diversity in doctoral studies, clinical practice, and leadership for nurses. DNP, short for Doctor of Nursing Practice, is the highest level of education a nurse can attain which focuses on clinical practice. DNPs influence healthcare outcomes through healthcare policy, organizational leadership, and translating nursing research into evidenced-based practice.

DOCs top priorities are networking and mentoring. We have provided an online community for nurses of color who have obtained, aspiring, or working towards obtaining their DNP. DOCs activities include professional development, conferences, speaker events, reward and recognition.

Mission:

To serve DNPs of Color through networking, mentorship and advocacy to increase diversity in doctoral studies, clinical practice and leadership.

Vision:

To inspire, empower and transform the landscape of nursing by increasing diversity in doctoral nursing practice.

Our Aims:

To create opportunities for engagement in academia, research and clinical practice.

To advocate for educational support for DNPs of Color.

To serve as mentors and guide nurses of color to pursue Doctor of Nursing practice studies.

Since 2020 DNPs of Color reached has expanded internationally to nearly 3,000 members that includes students, a spectrum of DNP professionals, allies, academic institutions and beyond.

Our 2nd conference in 2022 drew over 200 registrants and 50 sponsors including Robert Wood Johnson Foundation. Check out the [Highlight Video](#)



Virtual Commencement-one of our signature events, launched during the pandemic. We've recognized nearly 200 graduates since Spring 2020! [Check out the Commencements](#)



Our Sponsors Impact

We are excited to invite you to partner with us as we prepare for the upcoming conference. This conference brings together nurses from all over the country to connect, share knowledge, and explore new ways to improve healthcare outcomes for communities of color.

Last year, we were able to accomplish so much with the help of our sponsors. Through sponsorship, we were able to give away over \$10,000 in scholarships for professional development and conference registration fees. This support helped many nurses who may have otherwise not been able to attend the conference to join us and learn from their peers.

Additionally, we were thrilled to host nearly 30 first-time student attendees at our national conference, providing them with an opportunity to network and learn from experienced professionals. It is crucial to support the next generation of healthcare professionals, and your sponsorship can help make that possible.



[Check out 2022 Signature Panel](#)

With your help, we can do even more to bring knowledge and opportunities to the community. Your sponsorship will allow us to increase access to the conference for those who may not have the opportunity otherwise, and support initiatives that promote equity in healthcare and education.

Thank you for your consideration, and we look forward to discussing partnership opportunities with you.

Sincerely,

Founder, CEO, & President

Furthermore, through our partnership with a local nonprofit, we donated nearly \$6,000 to create education scholarships for students from single-parent family homes. This support helped ensure that the financial burden of education did not limit access to learning opportunities for underrepresented communities. We also had the opportunity to patronize 18 small businesses, including 15 minority-owned and 7 women-owned. These businesses rely on community support, and your sponsorship can help us continue to support them and give back to the community.



www.dnpsofcolor.org
info@dnpsofcolor.org

Our Impact.

Our programming events focus on professional development, diversity, equity, inclusion, advocacy, leadership, clinical practice, and research.

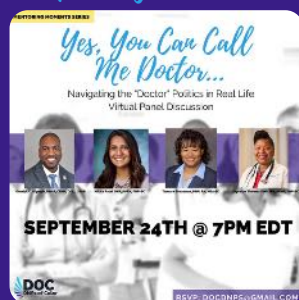
We've partnered with many organizations on various programs:

- LAUNCH Augusta Fall Mentorship Program
- Jonas Nursing and Veterans Healthcare for the Pathway to Publication Mentorship Program
- American Association of the Colleges of Nursing Graduate Nursing Student Association-Learning series
- Designated Colleague Organization of the American Association of the Colleges of Nursing
- NP Organization with the American Association of Nurse Practitioners
- MakerHealth
- MyDNPManuscript.com
- Doctors of Nursing Practice Inc.
- ONE Accord Health

OUR TEAM

- 110 Board of Directors
- 13-Advisory Committee Members
- 6-Committees:
 - Antiracism in Nursing
 - Finance
 - Governance
 - Programming
 - Research
 - Social Media/Marketing

Inspiring Nurses



Mentorship & Pipeline Program Collaborations

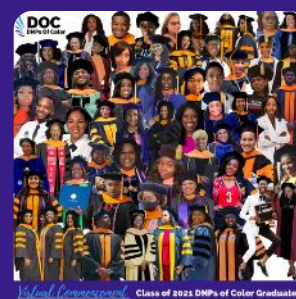
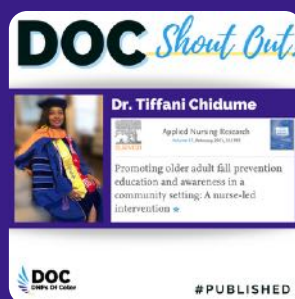


OUR COMMUNITY

- 2500+ individuals nationwide comprised of APRNs, RNs, Faculty, Entrepreneurs, Leaders

Empowering Professionals

Educational Programming & Events



OUR IMPACT

- Annual Virtual Commencement
- Annual Conference & Events
- Private Facebook & LinkedIn networking groups
- Mentorship
- **Coming Soon**
- DOCs Institute
 - Post-DNP Research Fellowship
 - Post-DNP Faculty of Color Fellowship
 - Post-DNP Clinician & Leadership Fellowship
- Journal of DNPs of Color
- DNP pipeline/pathway programs

Transforming Nursing Practice

Increasing Diversity in the Nursing Workforce



www.dnpsofcolor.org

info@dnpsofcolor.org

[IG/FB: @dnpsofcolor.org](#)

Forging New Paths
Annual Conference - Baltimore MD
2022



www.dnpsofcolor.org
info@dnpsofcolor.org

General Information

General Information:

DNPs of Color (DOC) are sponsoring/hosting their 3rd Annual Nursing Conference, Calling All Game Changers and Trailblazers, October 19-22, 2023 in Nation's Capital Washington, DC. This educational and networking event is expected to bring over 300 of nursing's top scholars, innovators, thought leaders, educators, and practice leaders across the country. Many vendors, advocates and allies will be in attendance to support the mission and vision of DOCs to increase diversity.

Conference Topics/Themes:

- An all-star plenary lineup with presentations from preeminent leaders in research, clinical practice, academia, community, and advocacy!
- Cross-cutting, interdisciplinary sessions, featuring work from nursing professionals are advancing the way in promoting diversity and transforming nursing practice!
- A virtual poster hall featuring poster presentations from abstracts submitted on a broad range of topics.
- Affordable registration fees priced to ensure the conference is widely accessible to all including conference registration scholarship
- DOCs 2023 has something for everyone bringing together the best of the best of advocates, educators, health care, and nursing professionals to share ideas and practice.
- Chances to network with a diverse audience..
- Conference Giveaways & Conference Scholarships.
- Conference swag-limited quantities!

This educational activity will be submitted for approval for contact hours



Conference Overview

Meet & Greet: Thursday, October 19, 2023

Conference:

Friday October 20, 2023 from 9am - 5pm EST

Saturday October 21, 2023 from 7am-3pm EST

Gala: Saturday October 21, 2023 from 7pm - 11pm

Virtual Fundraiser: Sunday October 22, 2023

Meet & Greet: Friday, October 19, 2023 7pm

Hilton at the Warf Washington, DC

Light Fare/Beverage/Cash bar - All welcome

*****location subject to change**

Conference Venue:

National Museum of the American Indian

Non-profit Fundraiser Event: Sunday, October 22, 2023 10am EST

DNPs of Color will be giving back to the Washington, DC community We will be showcasing and doing a zoom fundraiser-athon for a nonprofit organization.

Please join us to support via zoom to support this organization.



Conference Registration

Conference Registration:

The following lists the participant registration cost and categories. for participant registration. Register by online by **September 30, 2022.**

Conference Rates Early Bird Special - register by **June 5th**

Early Bird Attendees\$375

Full time student, early career Rates

Attendee.....\$300

Conference Rates Regular Registration after **June 5th**

General Attendees\$425

DOCs Benefit Gala Costs: plated dinner and music

Professional Nurses & nursing students\$150

Meet & Greet:

Thursday, October 19, 2023 from 7 pm - 10 pm

Hilton at the Warf Washington, DC

Light fare/Beverage/Cash bar - All welcome

***location subject to change**

Register Here: www.dnpsofcolor.org



Sponsor Opportunities



This national conference for nursing professionals at all levels and provides sessions focused on professional development, advanced practice, leadership development, mentoring, diversity, equity, inclusion, and advocacy.

Sponsoring this conference will allow you to:
Reach 2,000+ graduate students through DNPs of Color

- Amplify your brand visibility to future nursing leaders, administrators, practitioners, and faculty
- Contribute to a enriching learning experience



www.dnpsofcolor.org
info@dnpsofcolor.org

Sponsor Opportunities



Platinum Sponsor: \$20,000

Feature on all social media & promotion materials
Acknowledgement at opening and closing session
3 Scholarship namesake
10 Conference & Gala registration
10 DOCs signature Swag Bags
Exhibit Table

Gold Sponsor \$10,000

Feature on all social media & promotion materials
Acknowledgement at opening and closing session
2 Scholarship namesake
7 Conference & Gala registration
7 DOCs signature Swag Bags
Exhibit Table

Silver Sponsor \$7,000

Feature on all social media & promotion materials
Acknowledgement at opening and closing session
1 Scholarship namesake
5 Conference & Gala registration
5 DOCs signature Swag Bags
Exhibit Table

Bronze \$5,000

Feature on all social media & promotion materials
Acknowledgement at opening and closing session
3 Conference & Gala registration
Exhibit Table

Blue Sponsor \$2,500

Feature on all social media & promotion materials
Acknowledgement at opening and closing session
1 Conference & Gala registration
Exhibit Table

Diamond Host Sponsor: \$40,000

Featured as Host on all social media & promotion materials
Acknowledgement at opening and closing session
5 Scholarship namesake
20 Conference & Gala registration
20 DOCs signature Swag Bags

Gala VIP Table: \$5,000

10 Gala Tickets
Include VIP champagne & swag package, special recognition in marketing materials

Swag Bag Sponsor \$7,000

Sponsor Conference Bag for Attendees
Feature on all social media & promotion materials
1 Conference & Gala Ticket

Food Sponsor \$3,000

Sponsor Food for Conference
Feature on all social media & promotion materials

Badge Sponsor \$1,000

Sponsor Badges Conference
Feature on all social media & promotion materials

Attendee Sponsor \$375

Sponsor a registration for an attendee

Small Business Packages Available :
info@dnpsocolor.org



www.dnpsocolor.org
info@dnpsocolor.org